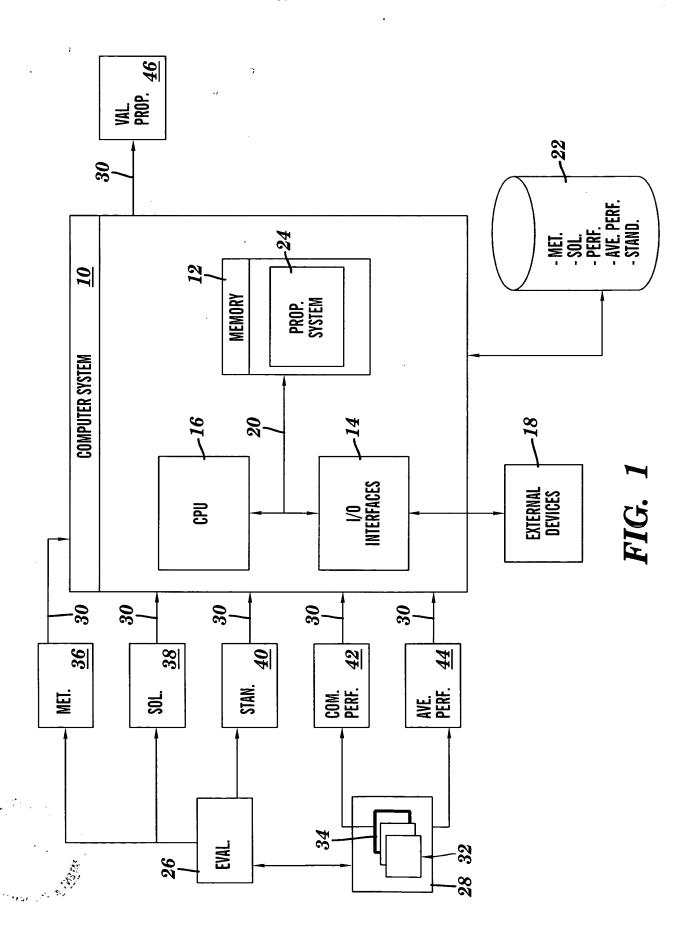
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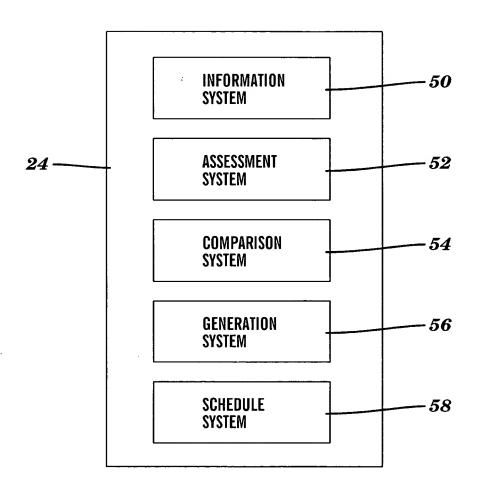


FIG. 2

*100* **IDENTIFYING** -102 **OPERATIONAL METRICS** FOR THE INDUSTRY. **ASSEMBLING A SET OF** -*104* **SOLUTIONS FOR THE** INDUSTRY. **ASSESSING IMPACTS OF** *-106* THE SOLUTIONS ON THE **OPERATIONAL METRICS. COMPARING A CURRENT OPERATIONAL PERFORMANCE OF THE CLIENT** -108 TO AN OPERATIONAL PERFORMANCE OF ANOTHER COMPANY WITHIN THE INDUSTRY TO EXPOSE PERFORMANCE GAPS.

FIG. 3

**IDENTIFYING A SOLUTION BASED** 

UPON THE IMPACTS TO ADDRESS THE EXPOSED PERFORMANCE GAPS.

-110